Ski Classics x Forever Fjällräven Club Raffle

Terms and Conditions

Please read these Terms and Conditions carefully before participating in the Ski Classics x Forever Fjällräven Club raffle ("**Raffle**"). By entering the Raffle, participants agree to these Terms and Conditions.

1. Raffle

The Raffle is organised by:

Fjällräven International AB
Box 209
891 25 Örnsköldsvik
Sweden

("**Fjällräven**").

The Raffle is organised in collaboration with Ski Classics. Ski Classics may promote the Raffle and the opportunity to join the Forever Fjällräven Club but is not the organiser of the Raffle.

The Raffle runs from 1 November 2026, 00:00 CET, until 15 November 2026, 23:59 CET ("**Raffle Period**").

Participation is free of charge and no purchase is necessary. Membership in the Forever Fjällräven Club is required in accordance with Section 2 below.

2. Eligibility

Participation is open to natural persons who:

- are at least 18 years old at the time of entry;
- have an active Forever Fjällräven Club membership at the time of entry; and
- submit a valid entry in accordance with these Terms and Conditions during the Raffle Period.

Persons who are not yet members of the Forever Fjällräven Club may join the Club during the Raffle Period. Membership must be successfully completed before an entry is submitted. Membership is subject to the applicable Forever Fjällräven Club terms and conditions.

Fjällräven may verify the participant's membership status against its Forever Fjällräven Club membership records.

Employees of Fjällräven, Ski Classics and their respective affiliated companies who are directly involved in the organisation or administration of the Raffle are excluded from participation.

3. How to enter

To participate, an eligible Forever Fjällräven Club member must, during the Raffle Period:

1. visit the dedicated Raffle page;
2. complete the Raffle form with the requested information;
3. select the race or races made available for selection in the form; and
4. submit the completed form and accept these Terms and Conditions.

Only one entry per person per race is permitted.

Participants may enter the draw for more than one race but may win only one (1) Prize in total. If a participant is selected as a winner for more than one race, they will receive only one Prize and a replacement winner will be selected at random for the other race or races.

Incomplete, incorrect, duplicate or late entries will not be considered.

4. Prizes

A total of twenty-eight (28) race entries will be awarded as follows:

- Engadin La Diagonela, Switzerland – 16 January 2027: ten (10) race entries;
- Marcialonga, Italy – 31 January 2027: ten (10) race entries; and
- Vasaloppet, Sweden – 7 March 2027: eight (8) race entries.

Each winner receives one (1) race entry for the race for which they have been selected ("**Prize**").

The Prize covers only the race entry provided by Fjällräven. In particular, the Prize does not include travel to or from the race, accommodation, meals, equipment, insurance, visas or other travel documentation, transfers or any other costs or expenses associated with attending or participating in the race. All such costs are the sole responsibility of the winner.

No cash payment or exchange of the Prize is possible.

The Prize may only be transferred to another person if and to the extent permitted by Fjällräven and the applicable rules of the respective race organiser.

5. Winner selection and notification

Following the end of the Raffle Period, the winners will be selected at random from all valid and eligible entries for the respective race.

Before a winner is confirmed, Fjällräven may verify that the person has an active Forever Fjällräven Club membership and otherwise fulfils the eligibility requirements set out in these Terms and Conditions.

The winners will be contacted using the contact details provided in the Raffle form on 20 November 2026.

Each selected winner must respond within five (5) calendar days of the winner notification and provide any information reasonably required to verify eligibility and register the winner for the relevant race.

If a selected winner:

- cannot be contacted;
- fails to respond within the specified period;
- does not provide the information required for registration;
- does not fulfil the eligibility requirements under these Terms and Conditions; or
- is not eligible to participate in the relevant race under the applicable rules of the race organiser,

the winner's entitlement to the Prize will lapse and Fjällräven may select a replacement winner at random from the remaining eligible entries for that race.

Fjällräven is not required to make enquiries beyond the contact details provided by the participant.

6. Participation in the races

The races are organised by the respective race organisers and not by Fjällräven.

Participation in a race is subject to the applicable rules, conditions and requirements of the respective race organiser, including any requirements concerning age, health, fitness, equipment, registration, insurance or other eligibility criteria.

Each winner is solely responsible for ensuring that they meet the applicable participation requirements and are physically and medically fit to participate in the relevant race. Participation in the race is at the winner's own risk and responsibility.

Winners are responsible for arranging any insurance that may be required or appropriate in connection with their participation, including accident, health and travel insurance.

Fjällräven does not organise or supervise the races and has no control over the course, conditions, safety measures or conduct of the respective race. Accordingly, Fjällräven is not responsible for any injury, illness, accident, loss or damage arising from participation in a race, unless and to the extent such injury, loss or damage is caused by circumstances attributable to Fjällräven.

Any mandatory statutory liability of Fjällräven remains unaffected.

Fjällräven does not guarantee that a winner will be admitted to or permitted to participate in a race if the winner does not fulfil the requirements imposed by the respective race organiser.

If a winner is unable to use the Prize for personal reasons, no cash payment, replacement prize or reimbursement of any related costs will be provided.

7. Cancellation, postponement or changes to a race

Fjällräven is not the organiser of the races and has no control over their organisation, routes, schedules, participation requirements or any changes made by the respective race organisers.

If a race is cancelled, postponed, materially changed or cannot take place as planned for reasons not attributable to Fjällräven, or if a Prize cannot be used as intended for such reasons, the winner will not be entitled to a replacement prize, cash payment or reimbursement of any costs or expenses incurred in connection with the Prize.

Fjällräven may, at its sole discretion, offer an alternative prize but is under no obligation to do so.

Any statutory claims arising from circumstances attributable to Fjällräven remain unaffected.

8. Exclusion from the Raffle

Fjällräven may exclude participants from the Raffle if they breach these Terms and Conditions, provide false or misleading information, manipulate or attempt to manipulate the Raffle, use unauthorised means or otherwise seek to obtain an unfair advantage.

9. Modification or early termination of the Raffle

Fjällräven reserves the right to modify, suspend or terminate the Raffle before the scheduled end if its proper conduct can no longer reasonably be ensured due to legal, technical or other circumstances beyond Fjällräven's reasonable control.

The legitimate interests of participants will be taken into account.

10. Liability

Nothing in these Terms and Conditions excludes or limits Fjällräven's liability to the extent that such liability cannot be excluded or limited under applicable law.

Fjällräven is not responsible for the organisation, conduct, safety, cancellation, postponement or modification of any of the races or for any acts or omissions of the respective race organisers, except to the extent that the relevant loss or damage is attributable to Fjällräven.

Fjällräven shall not be liable for any costs, losses or expenses incurred by a participant or winner in connection with attending or participating in a race where such costs, losses or expenses result from circumstances outside Fjällräven's reasonable control.

Any mandatory statutory rights and claims remain unaffected.

11. Final provisions

These Terms and Conditions and the Raffle shall be governed by Swedish law. This choice of law shall not deprive participants of any mandatory protection afforded to them under the laws that would otherwise apply.

If any provision of these Terms and Conditions is or becomes invalid or unenforceable, the remaining provisions shall remain unaffected.

Privacy Notice – Ski Classics x Forever Fjällräven Club Raffle

a) Controller

The controller responsible for the processing of personal data in connection with the Raffle is:

Fjällräven International AB
Box 209
891 25 Örnsköldsvik
Sweden

If you have questions regarding the processing of your personal data or wish to exercise your data protection rights, you can contact us at **privacy@fenixoutdoor.com**.

b) Personal data, purposes and legal basis

When you enter the Raffle, we process the personal data submitted through the Raffle form, in particular:

- your first and last name;
- your email address;
- your selected race or races; and
- any other information requested in the Raffle form for the administration of your entry.

We also use your existing Forever Fjällräven Club membership information to verify that you are an active member and therefore eligible to participate. For this purpose, we check your membership status in our loyalty management system, Zeta Loyalty (formerly Marigold Loyalty).

For selected winners, we may process additional information required to confirm eligibility and arrange registration for the relevant race.

We process this information in order to administer the Raffle, verify eligibility, select and contact the winners and provide the Prizes.

The legal basis for this processing is Article 6(1)(b) GDPR, as the processing is necessary for the administration of your participation in the Raffle.

The information requested in the Raffle form is required in order to participate in the Raffle. If the required information is not provided, we will not be able to process your entry.

Winners must also provide any additional information reasonably required to verify their eligibility and arrange their race entry. If a winner does not provide the required information within the deadline communicated by Fjällräven, the Prize cannot be awarded and a replacement winner may be selected.

Personal data collected specifically for the Raffle will not be used for marketing purposes unless the participant has separately consented to such use or the processing is otherwise permitted under applicable data protection law. Participation in the Raffle is not conditional upon giving any additional marketing consent.

c) Service providers and recipients

We use Cvent, an external registration and communication service provided by Cvent Europe Ltd., 5 New Street Square, London, EC4A 3TW, United Kingdom ("**Cvent**"), to provide the online Raffle form and manage entries.

When you submit an entry, the personal data entered in the Raffle form is processed through the Cvent platform on our behalf. The specific data collected is shown in the respective Raffle form. Cvent acts as our service provider and processor. We have entered into a data processing agreement with Cvent in accordance with the applicable data protection requirements.

In connection with the provision and support of Cvent's services, personal data may also be accessed or processed outside the European Economic Area, including in the United States. Where applicable, such transfers are made on the basis of an adequacy decision or are subject to appropriate safeguards in accordance with applicable data protection law, including the European Commission's Standard Contractual Clauses.

Further information about Cvent's processing of personal data, international data transfers and its privacy practices is available in Cvent's Privacy Policy:
https://www.cvent.com/en/cvent-global-privacy-policy

We use Zeta Loyalty (formerly Marigold Loyalty), provided by Marigold USA Inc., 11 Lea Avenue, Nashville, TN 37210, USA, to administer the Forever Fjällräven Club. For the purposes of the Raffle, we use the existing membership information held in this system to verify whether participants have an active Forever Fjällräven Club membership and therefore meet the membership requirement for participation.

Where necessary for the administration of a Prize, the relevant personal data of a winner may also be shared with the relevant race organiser, registration provider or other service provider responsible for issuing or administering the race entry.

Other IT, hosting and administrative service providers may process personal data on our behalf where necessary for the administration of the Raffle.

d) Retention

Personal data collected specifically for the Raffle will be deleted after the Raffle has been fully completed and the Prizes have been administered, unless applicable statutory retention requirements or other legal grounds require longer storage.

Personal data relating to the winners may be retained for longer where necessary for the administration of the Prizes or in accordance with applicable statutory retention or limitation periods.

Your existing Forever Fjällräven Club membership data is not deleted as a result of the end of the Raffle and continues to be processed in accordance with the applicable Forever Fjällräven Club privacy information.

e) Your rights

Subject to the applicable legal requirements, you have the right to:

- access your personal data in accordance with Article 15 GDPR;
- request rectification in accordance with Article 16 GDPR;
- request deletion in accordance with Article 17 GDPR;

- request restriction of processing in accordance with Article 18 GDPR; and
- receive your personal data in a portable format in accordance with Article 20 GDPR.

You also have the right to lodge a complaint with a competent data protection supervisory authority.

The supervisory authority responsible for Fjällräven International AB is:

Swedish Authority for Privacy Protection (Integritetsskyddsmyndigheten – IMY)
Box 8114
104 20 Stockholm
Sweden
Email: imy@imy.se