Privacy Policy

Customer data privacy policy

The Asian Banker's customer data privacy policy has been developed to demonstrate our commitment to the privacy of the information that you provide us. The policy aims to outline what personal information we collect, what we do or do not do with this information, and why these are necessary. It also conveys to you your rights regarding your personal data shared with us.

The business we are in

The Asian Banker is in the business of disseminating information on news, analysis and trends in the financial services industry. We are also in the business of creating strong and lasting working relationships with high level and influential decision makers for the advancement of best practices and business standards in the industry.

Information collection

The Asian Banker’s web servers do not automatically log and record individual-specific information on our site. Should the user attempt to register for access to information on the site, such information such as the user’s e- mail address and name may be required, during which time the user is deemed to have agreed to our privacy policy with regard to said information.

We also collect information about users during their participation in certain activities on The Asian Banker website, including but not limited to contests, forums, and polls; and through the use of cookies.

The user-supplied information collected through the registration process, surveys, contest entry forms, polls or other similar vehicles is used to improve the content of our site, or for our marketing purposes. It is not shared with other organisations for commercial purposes unless specifically stated.

Cookies

When you view this website, we may store some data on your computer in the form of a "cookie". This allows us to better match your interests or to store your password to save you having to re-enter it each time.

If you do not wish to receive cookies, please configure your Internet browser to erase all cookies from your computer's hard drive, block all cookies or to receive a warning before a cookie is stored.

Purpose of personal data collected (Previously under Information collection and Use)

Personal data that you provide to us voluntarily via our website and other related channels will be processed for the following purposes ("Purposes"):

- To complete transactions with you;
- To direct market to you;
- To analyse performance of our site content, your needs and preferences;
- To enable you to participate in activities on our site;

- To respond to requests, complaints, or enquiries.

Data collected may vary from activity to activity, but we generally will require the following:

- Name;
- Address;
- Designation;
- Organization;
- Phone number(s);
- Email address;

For commercial transactions, other data may be required in relation to payments or refunds, including but not limited to:

- Full name;
- Credit card number;
- Issuing financial institution;
- Country of issuance;
- Date of expiry.

The Asian Banker does not hold credit card information and only processes the abovementioned data for specific transactions requested by yourself.

Use and Disclosure

We may disclose your personal data to other subsidiaries within our group, including but not limited to overseas branches of The Asian Banker incorporated in those countries. These subsidiaries will treat your personal data as confidential and will process your data strictly in accordance with the terms set out herein.

We may also disclose general personal data to selected partner organisations such as sponsors of The Asian Banker activities, events, research products/services, for the purposes of customising and improving user experience and content, as well as to share marketing opportunities and updates. For example, in the form of participant lists.

We are responsible for the personal data under our control, including that disclosed by us to a vendor who processes on behalf of us.

Storage and retention of personal data

Your personal data shall be stored either in hard copies in our offices or stored on secure servers located in Malaysia and operated by us or our authorised service providers.

Job applicants

Personal data provided in connection with an application for employment will be used to determine your suitability for a position with The Asian Banker. Your information may also be used to monitor our recruitment initiatives.

Your details may be disclosed to third parties to verify information including education institutions, and current/previous employers. Unsuccessful applications may be retained to match your skills to future job opportunities.

Confidentiality

Personal data held by us will be kept confidential in accordance with this privacy policy pursuant to any applicable law that may from time to time be in force. Questions, comments, suggestions or information other than personal data sent or posted to this website is deemed voluntarily provided to us on a non-confidential and non-proprietary basis.

Security

This site has security measures in place to protect the loss, misuse and alteration of the information under our control. When a user is asked to provide his/her credit card information, we provide a secure environment through our partners' systems (using industry standard SSL or SET protocols) for this purpose.

For the internet, unfortunately, no data transmission over the internet can be guaranteed as completely secure. So while we strive to protect such personal data, we cannot ensure or warrant the security of any personal data transmitted to us and individuals do so at their own risk. Once any personal data comes into our possession, we will take reasonable steps to protect that information from misuse and loss and from unauthorised access, modification or disclosure.

A username and password may be essential for you to use some sections of this website. For your own protection, we require you to keep these confidential and secure.

Links

We may have links either through our website, or through activities that we carry out, to third party organisations. This privacy policy does not cover third party organisations that we associate with. We suggest that you read their privacy policy before providing any information that they may ask from you. Our dealings with them may or may not include adherence to our standards, as the technology may or may not allow.

This site contains links to other sites. The Asian Banker is not responsible for the privacy practices or the content of such sites.

Right of access to personal data

We want to make sure the information that we have about you is complete, up-to-date and accurate. We will contact you from time to time to obtain updated information from you. You may also notify us of any changes or errors in your personal information via e-mail (**adm@theasianbanker.com**), write-in (our address below), update through our website (http://www.theasianbanker.com) or by telephone (65-62366500).

Under the Act, you have the right of access to your personal data held by us to request correction of the personal data that is inaccurate, incomplete, misleading or not up-to-date.

We may contact you from time to time to obtain updated information from you. You may also notify us of any changes or errors in your personal information via;

The Asian Banker
(Incorporated as TAB Global Pte Ltd)

150 Cecil Street,#08-01, Singapore 069543

Tel: (65)-62366500 Fax: (65)-62366530

E-mail: adm@theasianbanker.com

Changes to Privacy Policy

We reserve the right to amend this Privacy Policy from time to time without prior notice. We advise that you check this Privacy Policy on a regular basis.