

Information on Data Protection according to Art. 13 GDPR for Participants of the Event “Heidelberg Materials Capital Markets Day 2025, Brevik, Norway”

The following information will provide you with an easy to navigate overview of what will happen with your personal data when you visit this website. Personal data is all information that relates to an identified or identifiable natural person.

Your personal data is processed in accordance with the provisions of the EU General Data Protection Regulation (GDPR), the German Federal Data Protection Act (“*Bundesdatenschutzgesetz*” (BDSG)) and the German Telecommunication-Digital-Services-Data Protection Act (“*Telekommunikation-Digitale-Dienste-Datenschutzgesetz*” (TDDDG)).

Responsible for data collection on this website (“Controller”) is:

Heidelberg Materials AG

Represented by the Managing Board:

Dr. Dominik von Achten (Chairman)
René Aldach
Dr. Katharina Beumelburg
Roberto Callieri
Axel Conrads
Hakan Gurdal
Dennis Lentz
Jon Morrish
Chris Ward

Berliner Strasse 6
69120 Heidelberg
Telephone: +49 6221-481-0
Email: info@heidelbergmaterials.com

Data protection officer:

Berliner Strasse 6
69120 Heidelberg
Email: info.dataprotection@heidelbergmaterials.com

Purpose of Data Processing

Your data will be processed for the purpose of organizing and conducting the event “Heidelberg Materials Capital Markets Day 2025, Brevik, Norway” (“**Event**”).

Server log files

In the course of your use of our website, we collect and process the server logfiles referred to below.

- The type and version of browser used
- The used operating system
- Referrer URL
- The hostname of the accessing computer
- The time of the server inquiry
- The IP address

These data are not merged with other data sources. Your browser automatically transmits this data to us for technical reasons in order to establish an electronic connection and to display the website correctly. These data routinely deleted after 12 months. This temporary storage is done in order to protect our website against attacks and misuse. This is also our legitimate interest for storage. We do not use the log data for any other purposes.

Cookies

We use on our website only necessary and therefore consent-free cookies. § 25(2) TDDDG applies.

Legal Basis for Data Processing

The legal basis for the processing of the logfiles is Art. 6(1)(f) GDPR (legitimate interest). The legal basis for processing the mandatory information in the registration form is Art. 6(1)(b) GDPR. Additionally, further optional information can be provided voluntarily in the registration form. The legal basis for processing the optional information is consent according to Art. 6(1)(a) GDPR. If you provide voluntarily information about special needs or food preferences / allergies, your consent extends to the special categories of personal data according to Art. 9(2)(a) GDPR.

Obligation to Provide Data

You are not obliged to provide data; however, participation in the Event is only possible if you provide the required mandatory information. Providing further optional data is not necessary and is done on a voluntary basis.

Revocability of Consent

You can revoke your consent to the processing of optional information. In this case, we will no longer process these data and delete them. The legality of data processing up to the revocation remains unaffected. The revocation can be made informally via the above contact details of the controller, preferably to the email address info@heidelbergmaterials.com to ensure a prompt processing of your request.

Categories of Personal Data Processed

- Attendance type (virtual/physical)
- First name
- Surname
- Company
- Position

- Email-address
- Mobile phone number
- Possibly information about special needs, food preferences / allergies
- Flight details (date and time of arrival and departure, Flight ID, airport, transfer requested yes/no)
- Participation in certain activities of the Event (e.g. dinner, plant visit)
- Booking confirmation number

Encryption

If you enter personal data on this website, it will be transmitted over the Internet using encryption. This website uses either an SSL or a TLS encryption program. You can recognize an encrypted connection by checking whether the address line of the browser switches from “http://” to “https://” and also by the appearance of the lock icon in the browser line. If the SSL or TLS encryption is activated, data you transmit to us cannot be read by third parties. We ensure that sufficient state of the art IT security and technical and organizational measures against loss, destruction, access, modification or distribution of your data by unauthorized persons are in place.

Categories of recipients of data; Data transfers to a third country

Service providers and auxiliary agents used by us in connection with the website and the Event organisation, e.g. event organisation agencies, security personnel administrating the physical access to the event, host providers and IT service providers may have access to your personal data. If these service providers and auxiliary agents process data on our behalf, they only act in accordance with our instructions and are contractually bound by us accordingly. This also applies to service providers which have their legal seat in a third country (outside the EU or the EEA).

In third countries, the same level of data protection may not be guaranteed as in the European Economic Area. If data is transferred to a third country, we ensure that this transfer only takes place in accordance with the statutory provisions (Chapter V GDPR). In this respect, we always orientate ourselves on the current case law and follow the applicable recommendations of authorities in order to be able to ensure that your data is protected at the same level as the GDPR.

We also transmit your personal data to authorities/public bodies if this is required by overriding legal provisions.

6. Your rights

According to Art. 15 GDPR you have the right to receive information free of charge upon request about the personal data that has been stored about you. You also have the right to have incorrect data corrected and your personal data disabled and deleted in accordance with Art. 16 to 18 GDPR.

Subject to conditions laid down in Art. 20 GDPR, you are also entitled to receive the personal data concerning you, which you have provided to us, in a structured, commonly used and machine-readable format and the right to transmit this data to another controller without hindrance.

In addition, you are entitled pursuant to Art. 21 para. 1 GDPR to object to the processing of your personal data on the basis of Article 6 para. 1 sent. 1 (e) or (f) GDPR including profiling, from reasons arising from your particular situation. We will fulfill your aforementioned rights, as far as the legal requirements for the assertion of the rights are given. If personal data are processed for direct marketing purposes, you have the right to object at any time to processing of your personal data for such advertising, including profiling, in so far as it is related to such direct marketing, pursuant to according to Art. 21 para. 2 GDPR.

Please direct any request regarding your personal data to our contact details mentioned at the beginning of this privacy policy or in the imprint of the website.

Further, you have the right to lodge a complaint with a supervisory authority regarding the alleged infringement.

Storage Duration

Unless a more specific storage period has been specified in this data protection notice, your personal data will remain with us until the purpose for which it was collected (i.e. the organization and implementation of the Event) no longer applies. The regular deletion period will be 30 days after the last day of the Event, if not revoked earlier in case of consent revocation. In addition, further storage only takes place if this is required by law or we have a legitimate interest in further storage, for example in the event of judicial or extrajudicial disputes in connection with the use of the portal. However, the personal data will be deleted subsequently.

Please also take note of our General Data Protection Information For Business Partners And Other Third Parties (https://www.heidelbergmaterials.com/sites/default/files/2023-12/HM_General_data_protection_information_business_partners.pdf)