



THE  
**BRUN BEAR**  
Foundation

# The Maritime & Offshore Community Golf Day 2026

## Sponsorship Prospectus

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Nizels Golf & Country Club  
25 September 2026

Delivered by The Brun Bear Foundation in support of maritime and wider societal causes.

# The Challenge: Competing for Attention in a Crowded Market

How do you build genuine, lasting relationships with the people steering the industry?





# The Solution: Precision Engagement, Away from the Crowd

Imagine an environment where your key prospects are relaxed, receptive, and actively looking to connect for eight hours. The Maritime & Offshore Community Golf Day is not another event; it's a strategic platform. It's an exclusive captain's table where you have the dedicated time to sit and talk with industry leaders.

# Your Investment Buys More Than a One-Day Activation



## Unrivalled Access

8+ hours of direct engagement  
with maritime and offshore  
decision-makers in a relaxed  
setting.



## Lasting Association

Your brand is anchored to  
achievement and excellence  
within a charitable framework.



## Amplified Reach

Your investment is amplified  
through a marketing infrastructure  
worth more than the event itself

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**Your Brand. Industry Leader Attention. Real Impact.**

# Make Your Mark While Making a Difference



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The Maritime & Offshore Community Golf Day is delivered by UK registered charity The Brun Bear Foundation and organised entirely on a pro bono basis. Your support doesn't just build business relationships; it directly contributes to a myriad of vital maritime and wider societal causes.

# Sponsorship Opportunities at a Glance



## Premier Visibility

£1,500 - £2,000

- Dinner Sponsor
- Awards Sponsor



## Experiential Engagement

£1,200

- On-Course Drinks Buggy Sponsor
- After-Golf Refreshments & Dinner Drinks Sponsor



## Strategic & Entry-Level

From £400

- Auction Sponsor (£1,000)
- Event Video Sponsor (£800)
- Breakfast Sponsor (£500)
- Bespoke Branded Packages (From £400)

# Dinner Sponsor: £2,000

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## The Prize

The Undivided Attention of Industry Leaders

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## The Package Details

- A headline speaking slot at 7:30 PM.
- Branded menus on every table—a physical touchpoint throughout the evening.
- Three complimentary Golf Day packages (**£555 value**). Frame this as 'your corporate hospitality suite within a charitable framework.'
- Comprehensive logo placement: event programme, websites, social media, and references at Riviera industry conferences.



# Awards Sponsor: £1,500

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## The Prize

Your Brand Living in Maritime & Offshore Offices for Years

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## The Package Details

- Your branding on every trophy and certificate.
- Personally hand out the awards, creating a face-to-face moment with senior winners.
- **Permanent Physical Presence:** Winners display these in their offices, putting your brand on their desk, shelf, or wall daily.
- Two complimentary Golf Day packages (**£370 value**).
- Comprehensive logo placement across all channels.



# Experiential Sponsorship: High-Interaction Opportunities (£1,200)

## On-Course Drinks Buggy Sponsor

A Mobile Billboard That Interacts With Every Decision-Maker Multiple Times

Branded buggy circulating for 5 hours.

Multiple touchpoints with every golfer.

Branding on napkins, association with hospitality.

Includes 2 complimentary Golf Day packages (£370 value).



## After-Golf Refreshments & Dinner Drinks Sponsor

Goodwill That Converts to Business Conversations

Sponsor the first drink for everyone.

Branded signage at bar/tables.

Personal acknowledgment in evening speech.

Includes 2 complimentary Dinner Only packages (£130 value).



Logo placement in programme, websites, social media, and references at Riviera industry conferences.

# Strategic Impact Sponsorship: Digital Reach & Brand Association

## Event Video Sponsor (£800)

**The Prize:** Global Maritime Reach Without a Global Budget

- Branding in opening/closing frames of the professional video.
- Evergreen visibility on websites and social channels.
- Compounding value with every share.
- Includes 1 complimentary Golf Day package (**£185 value**).



## Auction Sponsor (£1,000)

**The Prize:** Brand Association with Generosity and Impact

- Branding on all auction materials.
- Verbal acknowledgment by auctioneer.
- Connection to the fundraising climax and competitive excitement.
- Includes 2 complimentary Dinner Only packages (**£130 value**).



Comprehensive logo placement.

# Entry & Bespoke Sponsorship: Own the Moment, Own the Memory

## Breakfast Sponsor (£500)

The First Impression, Before Anyone Else

- Own the opening moment at 11:00 AM.
- Branded presence on napkins, signage, and place cards.
- Includes 1 complimentary Golf Day package (£185 value).



## Bespoke Branded Packages (From £400)

Your Brand in Their Hands for 4+ Hours

- Your choice of branded golf balls, towels, tees, or scorecards.
- Physical items create repeated touchpoints that digital impressions can't match.
- **\*\*BONUS\*\***: Spend £600+ and receive 1 complimentary Golf Day package (£185 value).



# Extend Your Impact: Donate a High-Value Auction Prize

Association with impact and the room's undivided attention during the auction of your lot.

- Your brand and lot featured during the live auction.
- Logo on bidding sheets and lot descriptions.

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## Prize Guidelines for This Audience



### High-Value (£500+)

Luxury breaks, exclusive experiences (yacht charters, VIP sporting events).



### Mid-Value (£150–£500)

Premium tech, high-end golf equipment, fine dining vouchers.



### Networking Items

Four-ball rounds at prestigious courses, corporate hospitality packages.

# The Networking Play: Access the Evening for £65

Not everyone plays golf. Not everyone needs to. The Dinner-Only package gives you 5+ hours of networking with maritime decision-makers in their most relaxed state.

## What It Includes

- Access from 5:30 PM onwards.
- Rum tasting, three-course dinner, and participation in the auctions.

## Who This Works For

- Senior leaders who don't golf but want the face time.
- Companies wanting to test the event before committing to a full sponsorship.
- Additional guests beyond your sponsored places.



# Your Investment is a Partnership in Excellence



## Precision Engagement

Access to senior leaders without the noise of traditional events.



## Amplified ROI

Your brand benefits from pre-event marketing and is mentioned at key industry events like Riviera conferences.



## Lasting Impact

Your support creates a tangible difference through the pro bono work of The Brun Bear Foundation.



## Dual Justification

A clear business case for your marketing team and a powerful CSR story for your board.

# Claim Your Position



Email: **Edwin.lampert@rivieramm.com**

## To Secure Your Package, Please Tell Us:

- Which package matches your objectives.
- Any custom requirements.
- How many complimentary places you will use (names + dietary requirements).
- If you are donating an auction prize (please describe the lot).

*Which one will you select to move your business forward?*