Fastmarkets

International Ferroalloys 2026

November 22-24 Athens, Greece

Lead Capture & Badge Scanning Notice

At this event, Fastmarkets is providing sponsors and exhibitors access to badge scanning technology via Swapcard, called Lead Capture & Qualification. Below is some information on data sharing and how the technology will be used onsite.

Your Registration Details and Data Sharing

By registering for this event, you have acknowledged that your registration details will be shared with our event app provider, Swapcard, to facilitate your participation in the event and enable networking features.

Certain profile details, such as your name, company, job title, work country, industry/company type and job function, maybe visible to other attendees, sponsors and exhibitors within the event app in accordance with your profile settings. Fastmarkets only pulls these registration details through to Swapcard (and also your registration email which is required to have an account on Swapcard).

You can view and edit your details on Swapcard via your Swapcard profile page. You can add a full work address, phone numbers, social media, website links, biography, profile photo etc.
You can also always get in touch with the Help Desk on Swapcard if you need assistance with this, or you can use Swapcard's Help Centre

Onsite Usage and Badge Scanning



Your profile information will be held through a QR code on your registration badge and on your Swapcard event app.

If you choose to present your event badge or QR code to a sponsor or exhibitor for scanning, you are choosing to share your contact information and full Swapcard profile details with that sponsor/exhibitor company.

The sponsor/exhibitor may download and retain this information, and may contact you after the event regarding its products, services or business opportunities.

Once your information has been shared following a scan, the exhibitor will act as an independent controller of that information and will be responsible for its use in accordance with its own privacy practices.

You are under no obligation to have your badge or QR code scanned and may decline any request to do so. You can continue to use the event app without participating in lead capture.

Notices

Notices like the above are placed:

1. When you collect your registration badge
2. When you first access this event on Swapcard
3. On the Information Help Desk both onsite and on Swapcard

You will need to have clicked 'Accept' or 'Acknowledge' on the notice to print your badge and access the app.

If you have any questions about this at any time, please speak to any of our Fastmarkets Team onsite or message the Help Desk.

Thank you

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