

Geistlich

New Staff Training

2-Level concept

leading regeneration

2-Level Concept – online & on-site

- Target group: All **new** employees, focus on **sales reps,** marketing and education people from HQ, affiliates & distributors (max. 22 people on-site)
- Format: E-learning module (Level 1), on-site in Switzerland (Level 2)
- Occurance: 1-2x per year (Level 1 on-demand, Level 2 is hold 1-2x each year)
- Content: Level 1: General understanding (3.5h), Level 2: In-depth introduction (2.5d)
- Mandatory pre-reads

Content of New Staff Training Level 1 + 2

Content Level 1, on-demand, 3.5h	Content Level 2, on-site in Switzerland, 2.5 days
Introduction to Geistlich	Wolhusen 360° tour: Visit production site & core technologies
Geistlich brand identity I	Visit HQ in Root
Treatment solutions concept	Introduction to implant dentistry
Introduction to Geistlich product families	In-depth introduction to all treatment solutions
Introduction to 3rd party products	In-depth introduction to all Geistlich products incl. hands-on workshops
Introduction to Geistlich myGuide®	In-depth introduction to 3rd party products incl. hands-on workshops
Regenerative Technologies	Meet the expert: Case presentation and clinical application of Geistlich products
Background on Geistlich quality	Geistlich myGuide® workshop
Complaint management	Geistlich brand identity II
	Osteology Foundation
	Joint coffee break with HQ colleagues

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Prerequisites of New Staff Training

- Completion of pre-courses consisting of e-learning modules
- Attending Level 1 ahead of Level 2
- Level 2: Organize & cover travel to Lucerne (flight + train)

Costs of training incl. hotel and meals are covered by Scientific Education



Advanced Staff Training

Concept of Advanced Staff Training



3-hour online training with product experts from International Marketing and Scientific Education



Your own advanced questions regarding Geistlich products will be addressed



Submit your questions 2 weeks prior to training via registration form or directly to Emil Endress via e-mail

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Questions? Feel free to contact Susanne!



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