2027 MHRG Leadership Conference

Sponsorship Opportunities

Sponsorship Levels & Benefits

Sponsorship Levels at a Glance

Tier	Availability	Price
Presenting Sponsor	Exclusive	$50,000
Diamond Leadership Partner	2 Available	$25,000 each
Platinum Leadership Partner	2-3 Available	$15,000 each
Opening Night at Daikin Park Sponsor	Exclusive	$40,000
Post-Experience Dinner Add-On	Optional	+$10,000
Official Team Jersey Partner	Exclusive	$25,000
Leadership Honors Gala Sponsor	Exclusive	$20,000
Wellness & Recharge Lounge Sponsor	Exclusive	$7,500
Official Conference Credential Sponsor	Exclusive	$10,000
Lunch Sponsor	2 Available	$7,500 each
Coffee & Recharge Break Sponsor	2 Available	$5,000 each
Conference Notebook Sponsor	Exclusive	$5,000
Community Partner	Open Availability	$2,500

Premier Partnerships

Presenting Sponsor *(Exclusive)* — $50,000

The conference's highest-level partnership, combining exclusive naming rights, a dedicated speaking opportunity, premium visibility, and the most comprehensive benefits package.

Benefits Include:

- Exclusive designation as "2027 MHRG Leadership Conference presented by [Sponsor]"
- Top-billed logo placement - largest size and priority positioning - across conference branding and key touchpoints, including event signage, conference website, printed materials and designated digital displays
- Dedicated 5-10 minute speaking opportunity during a general session
- Recognition from the stage throughout the conference
- Premium reserved seating at Opening Night and the Leadership Honors Gala
- Opportunity to provide an approved branded giveaway or attendee item
- Company spotlight in pre- and post-conference attendee communications
- Dedicated social media recognition
- Logo recognition on select conference attendee materials, including logo placement on event notebook
- Four (4) VIP conference registrations, with hotel rooms paid for by MHRG.
- First right of renewal for the 2028 Presenting Sponsorship

Diamond Leadership Partner *(2 Available)* — $25,000

A premium conference-wide partnership offering prominent recognition, onsite activation opportunities, and VIP access.

Benefits Include:

- Prominent Diamond Leadership Partner recognition throughout the conference
- Premium logo placement on conference signage, general session screens and sponsor recognition displays
- Recognition from the stage during general sessions
- Dedicated exhibit or activation space for an attendee engagement or branded experience
- Opportunity to provide an approved branded giveaway or attendee item
- Featured placement in sponsor communications
- Featured social media recognition
- Premium reserved seating at select conference experiences
- Four (4) VIP conference registrations, with hotel rooms paid for by MHRG.

Platinum Leadership Partner *(2-3 Available)* — $15,000

Meaningful conference-wide visibility, networking access, and an onsite opportunity to engage attendees.

Benefits Include:

- Platinum Leadership Partner recognition throughout the conference
- Logo placement on conference signage, presentation screens and sponsor recognition displays
- Dedicated exhibit or activation space for an attendee engagement or branded experience
- Opportunity to provide an approved branded giveaway or attendee item
- Recognition in conference materials and sponsor communications
- Shared social media recognition
- Four (4) VIP conference registrations, with hotel rooms paid for by MHRG.

Signature Experiences

Opening Night at Daikin Park Sponsor *(Exclusive)* — $40,000

Kick off the conference with exclusive presenting recognition for Opening Night at Daikin Park, including premium visibility throughout the attendee experience.

Benefits Include:

- Exclusive designation as "Opening Night at Daikin Park presented by [Sponsor]"
- Opportunity for a sponsor representative to welcome attendees
- Premium logo placement on Opening Night communications and event signage
- Sponsor branding throughout the exclusive experience, subject to venue guidelines
- Branding on official transportation to and from Daikin Park
- Opportunity to provide an approved branded rally item or attendee giveaway
- Recognition during the evening program
- Featured social media recognition before and after the event
- Premium reserved seating/access during Opening Night
- Four (4) VIP conference registrations, with hotel rooms paid for by MHRG.

Post-Experience Dinner Add-On *(Optional)* — +$10,000

Extend your Opening Night presence with exclusive recognition as attendees continue the evening with a private dinner following the Daikin Park experience.

Benefits Include:

- Exclusive recognition as the Official Post-Experience Dinner Sponsor
- Premium logo placement throughout the dinner venue
- Sponsor recognition on dinner signage and applicable presentation screens
- Opportunity for a sponsor representative to welcome attendees at the dinner
- Opportunity to feature a branded signature cocktail or mocktail
- Opportunity to provide approved branded menu cards, cocktail napkins or table collateral
- Verbal sponsor recognition during the dinner
- Recognition in applicable Opening Night attendee communications
- Opportunity to provide an approved branded guest amenity or takeaway

Official Team Jersey Partner *(Exclusive)* — $25,000

Own the conference jersey gifting moment with exclusive recognition tied to one of the event's signature attendee takeaways.

Benefits Include:

- Exclusive recognition as the Official Team Jersey Partner
- Sponsor logo featured on the conference tote used to present the jersey
- Logo placement on conference sponsor recognition signage and screens
- Exclusive sponsor recognition at the jersey gifting/distribution moment, such as dedicated signage and verbal recognition during the conference program
- Recognition in attendee communications related to the conference gift
- Featured social media recognition
- Four (4) VIP conference registrations, with hotel rooms paid for by MHRG.

Leadership Honors Gala Sponsor *(Exclusive)* — $20,000

Present the Leadership Honors Gala at Kirkwood, celebrating standout leaders across MHRG with premium visibility throughout the evening.

Benefits Include:

- Exclusive designation as "Leadership Honors Gala presented by [Sponsor]"
- Opportunity for a sponsor representative to deliver brief welcome remarks
- Premium logo placement throughout Kirkwood, including event signage and presentation screens
- Recognition during the awards presentation and evening entertainment
- Exclusive sponsor recognition on the official event photography/step & repeat
- Opportunity to sponsor a branded signature cocktail or mocktail
- Opportunity to provide an approved branded guest gift or commemorative keepsake
- Recognition in Gala-related attendee communications and conference materials
- Featured social media recognition before and after the conference
- Four (4) VIP conference registrations, with hotel rooms paid for by MHRG.

Conference Experiences & Attendee Touchpoints

Official Conference Credential Sponsor *(Exclusive)* — $10,000

Put your brand in attendees' hands from arrival through departure with exclusive recognition on the conference credential.

Benefits Include:

- Exclusive recognition as the Official Conference Credential Sponsor
- Sponsor logo incorporated into the conference hotel key wristband/credential
- Logo placement at credential distribution and registration
- Recognition on conference sponsor screens and signage
- Recognition in applicable attendee communications and conference materials
- Four (4) VIP conference registrations, with hotel rooms paid for by MHRG.

Wellness & Recharge Lounge Sponsor *(Exclusive)* — $7,500

Support a dedicated conference space where attendees can relax, recharge, and connect between sessions.

Benefits Include:

- Exclusive recognition as the Official Wellness & Recharge Lounge Sponsor
- Premium sponsor branding throughout the lounge
- Logo placement on lounge signage and applicable digital screens
- Sponsor recognition associated with complimentary chair massages and recharge amenities
- Opportunity to provide an approved branded wellness gift or premium attendee giveaway
- Recognition in conference materials and attendee communications
- Featured social media recognition
- Three (3) VIP conference registrations, with hotel rooms paid for by MHRG.

Attendee Experience Includes:

- Complimentary chair massages during designated conference times
- Comfortable lounge seating for attendees to relax and connect between sessions

Lunch Sponsor *(2 Available)* — $7,500 Each

Connect with attendees during a high-traffic midday gathering with branded visibility throughout one conference lunch.

Benefits Include:

- Recognition as the Official Lunch Sponsor for one conference day
- Logo placement on lunch signage and presentation screens during the meal
- Opportunity to provide approved branded table collateral or an attendee takeaway
- Verbal recognition during lunch or the adjacent conference program
- Recognition in conference materials and applicable attendee communications
- Three (3) VIP conference registrations, with hotel rooms paid for by MHRG.

Coffee & Recharge Break Sponsor *(2 Available)* — $5,000 Each

Put your brand at the center of a scheduled conference break with visibility at coffee and beverage stations.

Benefits Include:

- Recognition as the Official Coffee & Recharge Break Sponsor for one scheduled conference break
- Logo placement at coffee/beverage stations and break-area signage
- Opportunity to provide approved branded coffee sleeves, napkins or an attendee takeaway
- Recognition on conference sponsor screens
- Recognition in applicable attendee communications and conference materials

- Two (2) VIP conference registrations, with hotel rooms paid for by MHRG.

Conference Notebook Sponsor *(Exclusive)* — $5,000

Receive exclusive recognition on the official conference notebook provided to attendees.

Benefits Include:

- Exclusive recognition as the Official Conference Notebook Sponsor
- Sponsor logo featured on the official conference notebook, subject to production specifications
- Recognition on conference sponsor signage and digital recognition screens
- Recognition in applicable conference materials
- Two (2) conference registrations, with hotel rooms paid for by MHRG.

Community Partnership

Community Partner *(Open Availability)* — $2,500

An accessible opportunity for vendors and local businesses to support the conference and receive recognition across key sponsor touchpoints.

Benefits Include:

- Recognition as a 2027 MHRG Leadership Conference Community Partner
- Logo placement on the conference website sponsor page
- Logo included on the conference sponsor recognition slide/signage
- Recognition in applicable conference materials
- Shared sponsor thank-you recognition on social media
- One (1) conference registration, with hotel rooms paid for by MHRG.