

MEET EUROPE

3 - 4 February 2027
Brussels, Belgium

Policy Leadership. Collective Presence. Global Evolution.



Two connected days linking European policy priorities with the practical skills needed to represent the association meetings sector more effectively.

Tuesday, 3 February 2027

13:00 - 13:10	Welcome & Opening
13:10 - 13:50	The Commission Perspective: From Strategy to Implementation
13:50 - 14:45	What Implementation Looks Like on the Ground
14:45 - 15:15	Coffee Break
15:15 - 16:00	Business Events as a Cross-Cutting Delivery Mechanism
16:00 - 16:40	A Test Case: Managing Tourism Growth and Pressure
16:40 - 17:30	Next Steps: Discussion Mode for the Rapporteur
18:30 - 19:30	Welcome Reception
19:30 - 22:30	Networking Dinner

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Wednesday, 4 February 2027

08:30 - 09:00	Welcome Coffee
09:00 - 09:20	Opening: Why Brussels Matters to Business Events
09:20 - 09:50	Europe in One Map
09:50 - 10:50	One Issue, Four Institutional Perspectives
10:50 - 11:20	Morning Coffee Break
11:20 - 12:20	From Political Priority to Implementation: How EU Policy is Made
12:20 - 13:30	Networking Lunch
13:30 - 14:45	Transfer to the European Parliament
14:45 - 17:00	Visit of the European Parliament