

IONOS Nextcloud Workspace: Learnings & Blaupause für die Migration von M365 & Google

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IONOS Nextcloud Workspace

Learnings & Blaupause für die Migration von M365 & Google

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Ankündigung auf IONOS Summit 2025

IONOS SUMMIT



IONOS Nextcloud Workspace

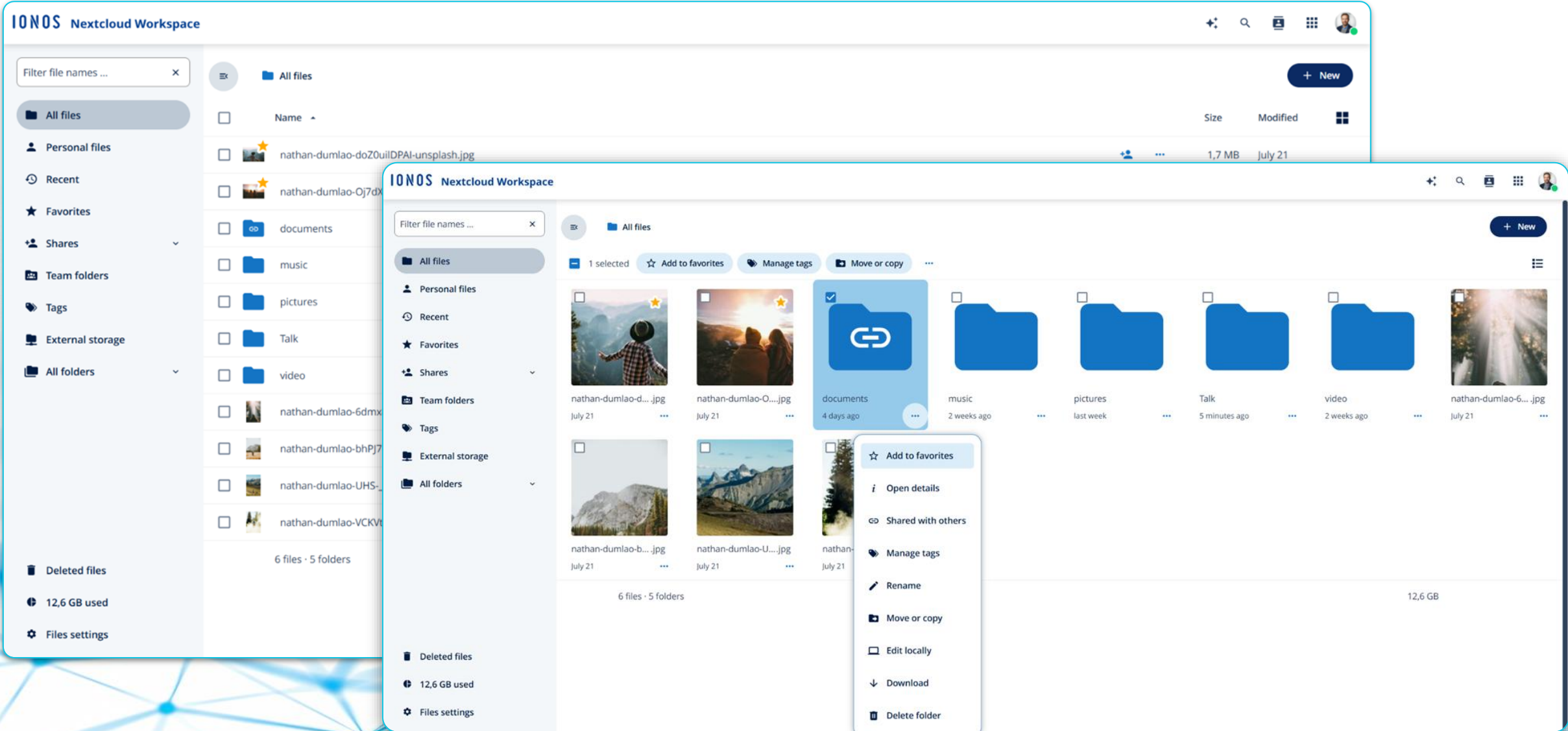
Die schlüsselfertige, souveräne europäische Microsoft 365-Alternative.

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Nextcloud Workspace beendet die Abhängigkeit von nicht-europäischen Hyperscalern durch eine integrierte, verwaltete Lösung.

- **Souveränität:** 100 % DSGVO-konform, ISO-zertifiziert, gehostet in hochsicheren IONOS Rechenzentren in Deutschland.
- **All-in-One:** Nahtlose Integration von Dateien, Mail, Office, Talk und modernster KI.
- **Operational Excellence:** Nutzer profitieren von IONOS' langjähriger Erfahrung im professionellen Hosting und in der Infrastruktur.





Mails

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The image displays the IONOS Nextcloud Workspace interface. On the left, a sidebar shows the email inbox with a search bar and a list of messages. The main area shows a detailed view of an email from the Customer Service Team titled "Scheduled Maintenance: Systems Unavailable this Weekend". The email body contains information about system downtime on Saturday and Sunday. A reply is being composed in a new window, addressed to "Max Mustermann" and "Customer Service Team". The reply text includes a greeting and a message about the impact of the system downtime on the user's business. The interface includes various icons for email actions like reply, forward, and delete, as well as a rich text editor for composing the reply.

Chats und Videokonferenzen

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The image displays the IONOS Nextcloud Workspace interface, which integrates chat and video conferencing capabilities. The interface is divided into several sections:

- Left Sidebar:** Contains a search bar, navigation links (Home, Followed threads), and a list of conversations. The 'Marketing' conversation is selected, showing a preview of a group photo and a message from Christine.
- Top Bar:** Displays the 'Marketing' workspace name, a 'Next meeting' reminder for 'Today at 4:00 PM', and a 'Start call' button.
- Chat Window:** Shows a conversation with Christine, including a group photo and a message about 'Design Slogan Ideas'. A context menu is open over the chat, offering options like 'Upload from device', 'Share from Files', 'New text file', 'New whiteboard', 'Create new poll', 'Create a thread', and 'Smart picker'.
- Video Conference Window:** A large window showing a video call in progress. Sandra McKinney is the primary participant, wearing a headset and smiling. A smaller inset shows another participant. The call duration is 01:30.
- Right Panel:** Displays the contact profile for Sandra McKinney, including her title 'Human Resources Director' and a list of recent calls. Below this, a chat history shows messages from Sandra McKinney and Christine, including a reminder about a workshop.

IONOS Nextcloud Workspace

+ New note

Search for notes

All notes 10

Categories

Uncategorized 1

Brainstorm Project MEDI-SAFE La...

My Personal To-Do List

Planning 2026 Strategy Workshop

message is "100% GDPR-Compliant Patient Data Handling." This *must* be in EVERY communication.

To-Do List (Draft):

- Landing Page:** We need a strong hero image (maybe a graphic showing a data in Germany?). Text must emphasize data sovereignty.
- Webinar:** Planning a big webinar with an external data privacy expert. I've block in the team Calendar. All RSVPs must run through our new Nextcloud Form.
- Press Release:** @Legal-Team, please check the draft in the Collabora document wording must be absolutely watertight.
- Social Media:** Need short video snippets for LinkedIn explaining the "Why Sovereignty" angle.

I've started a Nextcloud Whiteboard for the campaign flowchart. Please add your ideas to our Talk meeting tomorrow!

Nextcloud Assistant

Chat with AI | Generate text | **Context Chat** | Transcribe audio | Translate | Context write

Generate image | Summarize | Generate a headline | Extract topics

Ask a question about your documents, files and more

Which month produces the highest amount of solar energy? show the top 3 months and give a short answer

☒ Selective context

Select Files/Folders | **Select Providers** | Clear Selection

Analytics - Report X

The text generated by the model

To determine which month produces the highest amount of solar energy, we need to analyze the data for "Solar produced" in each month.

Here are the results:

- **June (06/2024)**:** 152.33 kWh
- **May (05/2024)**:** 156.44 kWh
- **April (04/2024)**:** 90.00 kWh

Therefore, the top 3 months for solar energy production are June, May, and April.

Copy

Previous "Context Chat" tasks | Try again

Free text to text prompt

Extract topics

H1 Generate a headline

Summarize

Reformulate text

Translate

Show assistant results

```

graph TD
    INITIATE --> DIGITAL_CHANNELS[DIGITAL CHANNELS]
    INITIATE --> TRADITIONAL_MEDIA[TRADITIONAL MEDIA]
    DIGITAL_CHANNELS --> SOCIAL_MEDIA["SOCIAL MEDIA  
(Facebook, Instagram)"]
    DIGITAL_CHANNELS --> SEO_CONTENT[SEO/CONTENT]
    TRADITIONAL_MEDIA --> TV_RADIO_ADS[TV/RADIO ADS]
    TRADITIONAL_MEDIA --> PRINT_ADS["PRINT ADS  
(Magazines, Billboards)"]
    SOCIAL_MEDIA --> AUDIENCE_SEGMENTATION[AUDIENCE SEGMENTATION]
    SEO_CONTENT --> AUDIENCE_SEGMENTATION
    TV_RADIO_ADS --> AUDIENCE_SEGMENTATION
    PRINT_ADS --> AUDIENCE_SEGMENTATION
    AUDIENCE_SEGMENTATION --> TARGET_A["TARGET A  
(Young Adults)"]
    AUDIENCE_SEGMENTATION --> TARGET_B1["TARGET B  
(Young Adults)"]
    AUDIENCE_SEGMENTATION --> TARGET_B2["TARGET B  
(Families)"]
    AUDIENCE_SEGMENTATION --> EVENTS_PR_STUNTS1[EVENTS/PR STUNTS]
    AUDIENCE_SEGMENTATION --> TARGET_CC["TARGET CC  
(Professionals)"]
    TARGET_A --> PERFORMANCE_MONITORING[PERFORMANCE MONITORING]
    TARGET_B1 --> ANALYTICS_OPTIMIZATION[ANALYTICS & OPTIMIZATION]
    TARGET_B2 --> ANALYTICS_OPTIMIZATION
    EVENTS_PR_STUNTS1 --> ANALYTICS_OPTIMIZATION
    TARGET_CC --> CONVERSION_GROWTH[CONVERSION & GROWTH]
    PERFORMANCE_MONITORING --> ANALYTICS_OPTIMIZATION
    ANALYTICS_OPTIMIZATION --> CONVERSION_GROWTH
    ANALYTICS_OPTIMIZATION --> EVENTS_PR_STUNTS2[EVENTS/PR STUNTS]
    CONVERSION_GROWTH --> EVENTS_PR_STUNTS2
    
```

- 1 Bis zu 5.000 User pro Einzelinstanz → IONOS Cloud
- 2 Verbesserte Stabilität und Performance bei Videokonferenzen
- 3 Brute-Force-Protection, SAML- und OIDC-Support
- 4 > 100 Verbesserungen und Fehlerbehebungen

- 1 IMAP-Unterstützung für die Integration bestehender Mail-Infrastrukturen
- 2 Verbesserte Verwaltung von Mailboxen für den Administrator
- 3 DKIM-Unterstützung



The collage consists of three overlapping screenshots from a presentation or document.

- Top-left screenshot:** A document titled "Product Concept Document" with the subtitle "Owners, and wellness-conscious individual plants (from houseplants to vegetables)". It features a table with columns for product, material costs, production costs, and selling price.
- Top-right screenshot:** A presentation slide titled "IONOS Nextcloud Workspace" with the subtitle "Sovereign European Alternative to Microsoft 365". It includes a list of agenda items and a photo of people working in a modern office environment.
- Bottom screenshot:** A presentation slide titled "IONOS Nextcloud Workspace" with the subtitle "Sovereign European Alternative to Microsoft 365". It includes a list of agenda items and a photo of people working in a modern office environment.

Was ist weiterhin geplant?

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- 1 Enterprise Verdict as a Service von G-Data
- 2 Brand Identity - Nutzung des eigenen Logos
- 3 Ressourcen und Raumverwaltung
- 4 Transkriptionen und Zusammenfassungen von Videokonferenzen

Fazit nach einem Jahr



audriga – Pioniere der Datenportabilität

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2011 gegründet in
Karlsruhe, einem der
deutschen Tech-Hubs

Spezialisiert auf
Datenmigration mit
weltweiter Kundenbasis

Breite Erfahrung mit Cross-
Migrationen zwischen
Systemen

Engagiert für neue, offene
E-Mail-Standards (IETF,
FOSDEM)



audriga
DIGITAL MOVERS



CUSTOMER
ONBOARDING



CROSS-
MIGRATION



LARGE-SCALE
MIGRATIONS

Migrationsprojekte: Mehr als nur Dateien kopieren

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Datei-Migration:

- Kopieren von Dateien, Ordnern, Freigaben, Versionen

Team-/Projektseiten-Migration:

- Migration von Team-Seiten mit ihren Anwendungen in eine neue Nextcloud-Struktur

E-Mail-/Groupware-Migration:

- Kopieren von E-Mails, Kontakten, Kalenderdaten, Aufgaben und Notizen

Chat-Migration:

- Migrationen von kompletten Chats und Gruppenchats



Migration zu Nextcloud - dreistufiger Ansatz

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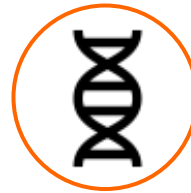
Bestandsaufnahme



Analyse der aktuellen Situation

- Wie arbeiten die Nutzer mit der aktuellen Lösung?
- Welche Funktionen wurden genutzt?

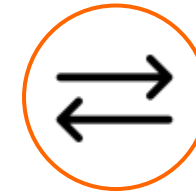
Konzept-Zuordnung



Passende Konzepte finden

- Geeignete Nextcloud-Apps finden
- Entsprechendes Nutzerkonzept definieren

Datenmigration



Konfiguration und Daten kopieren

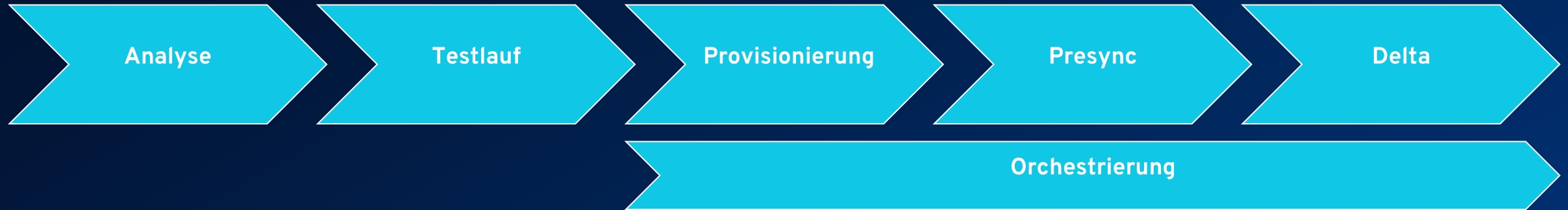
- Nextcloud einrichten und integrieren
- Migration der zugeordneten Daten und Nutzer

Kommunikation

Einbindung von Stakeholdern und Nutzern

Typische Migrationsschritte

IONOS SUMM!T



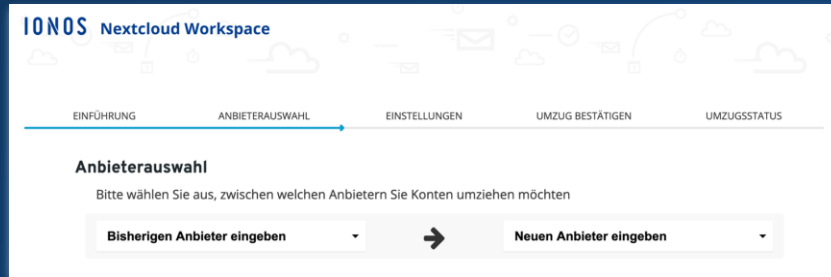
- Scanner zur Quellanalyse
 - Datenmenge
 - Berechtigungen
 - Ablagestruktur
 - Feature-Nutzung
 - Abhängigkeiten
- Erkennen von Spezialfällen
 - Erkennen von Engpässen
 - Verbesserungen
 - Planungssicherheit
 - Risikominimierung
- Provisionierung
 - Quellen- und zielübergreifend konfigurierbare Umstellungslogik
 - Proxy-Einbindung möglich
 - Status- und Ergebnisreports
 - Aktive Nutzerinformation

Effiziente Migrationen vom Self-Service bis zum eigenen Projekt

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Self-Service & Presales

Für kleinere Projekte und Testläufe



The screenshot shows the 'IONOS Nextcloud Workspace' migration tool interface. At the top, a progress bar indicates five steps: EINFÜHRUNG, ANBIETERAUSWAHL (highlighted with a blue arrow), EINSTELLUNGEN, UMZUG BESTÄTIGEN, and UMZUGSSTATUS. Below the progress bar, the 'Anbieterauswahl' (Provider Selection) section is active. It contains the instruction 'Bitte wählen Sie aus, zwischen welchen Anbietern Sie Konten umziehen möchten' (Please select from which providers you want to migrate accounts). There are two dropdown menus: 'Bisherigen Anbieter eingeben' (Enter current provider) and 'Neuen Anbieter eingeben' (Enter new provider), separated by a right-pointing arrow.

- **Vollautomatisiert und sofort startbar**
Ohne Installation, direkt im Browser
- **Für kleinere Projekte und KMUs**
E-Mails, Kontakte, Kalender und Dateien
- **Einfache Presales-Tests**
Kostenlose Testläufe und schnelle PoCs

Projektarbeit & Enterprise Support

Für komplexe Migrationen und Großprojekte



- **Komplexitäts- und Großprojekte**
Tausende Konten, große Datenmengen, Spezialsysteme
- **Migrationsberatung**
Individuelle Vorbereitung, Konzepte, Cut-Over-Begleitung
- **Partner-Service und Rabatte**
Gemeinsame Planung und dedizierter Support

 **JETZT KONTAKT AUFNEHMEN:** sales@audriga.com