

Privacy Policy

This privacy policy describes to the user the extent, purpose and nature of the collection and use of personal data by Unternehmertag AG, Seestrasse 32b, CH-8806 Bäch, Switzerland, contact@unternehmertag.org, on this website.

Who is responsible for the data processing?

The responsible party is:
Unternehmertag AG
Seestrasse 32b
CH-8806 Bäch
Switzerland, Tel: +41 44 783 8030
contact@unternehmertag.org

What will your data be used for (purpose of usage)?

Access data / server logfiles

The website provider collects data on every website access (so-called server log files). Included in the access data are:

Name of the accessed website, file, date and time of access, amount of data transferred, notice of successful access, browser type and version, operating system of the user, referrer-URL, IP addresses and the requested provider.

The website provider only uses the logged data for statistical analysis for the purposes of the operation, security and the optimization of the website. The website provider, however, reserves the right to review the logged data at a later point, if there is evidence-based, justified suspicion of unlawful use.

Contact

When contacting the website provider (for example through the contact form or via e-mail), the user's data will be saved in order to deal with the user's query and in case follow-up questions arise.

Registration for the community feature

The website provider collects certain personal information for the community feature. This information is used for the community feature.

AngelDay

If the user signs up for AngelDay Event, the organizer processes the necessary personal data of the user. These are specified by the user as part of his registration and consist of the personal data (name, contact information), the information about the event (eg day of arrival, language, special comments), the company details and the function of the user and, if applicable, the data for payment processing. If necessary, the data will be passed on to third parties for settlement.

Integration of third-party services and content

Third party content, such as YouTube videos, maps from Google Maps, RSS-Feeds or graphics from other websites may from time to time be embedded on the website. This requires that the providers of this third-party content see the IP address of the user. Without access to the IP address, the content could not be sent to the user's browser. The IP address is thereby required to show this content. We endeavor to only use content whose provider uses the user's IP address solely for the delivery of their content. We do not, however, have any influence over whether the third-party provider saves the IP address, for example for statistical purposes. Where this is known to us, we notify the user.

Cookies

Cookies are small files, which enable us to save specific, individual data about the device used to access the website (e.g. PC, smartphone, or similar). On the one hand they serve to improve the usability of the website for the users (e.g. through saving login data). On the other hand, they serve to gather statistical data about the use of the website, which can be analyzed in order to improve its ease of use. The users can influence the use of cookies. Most browsers have a feature which can restrict or completely prevent the use of cookies. We do, however, point out, that the use and especially the usability of the website are restricted when cookies are disabled.

You can manage many of your online advertising cookies via the U.S. website

<http://www.aboutads.info/choices/> or the EU website:

<http://www.youronlinechoices.com/uk/your-ad-choices/>.

Google Analytics

Data protection provisions about the application and use of Google Analytics (with anonymization function).

On this website, the controller has integrated the component of Google Analytics (with the anonymizer function). Google Analytics is a web analytics service. Web analytics is the collection, gathering, and analysis of data about the behavior of visitors to websites. A web analysis service collects, inter alia, data about the website from which a person has come (the so-called referrer), which sub-pages were visited, or how often and for what duration a sub-page was viewed. Web analytics are mainly used for the optimization of a website and in order to carry out a cost-benefit analysis of Internet advertising.

The operator of the Google Analytics component is Google Inc., 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, United States.

For the web analytics through Google Analytics the controller uses the application "_gat._anonymizeIp". By means of this application the IP address of the Internet connection of the data subject is abridged by Google and anonymized when accessing our websites from a Member State of the European Union or another Contracting State to the Agreement on the European Economic Area.

The purpose of the Google Analytics component is to analyze the traffic on our website. Google uses the collected data and information, inter alia, to evaluate the use of our website and to provide online reports, which show the activities on our websites, and to provide other services concerning the use of our Internet site for us. Google Analytics places a cookie on the information technology system of the data subject. The definition of cookies is explained above. With the setting of the cookie, Google is enabled to analyze the use of our website. With each call-up to one of the individual pages of this Internet site, which is operated by the controller and into which a Google Analytics component was integrated, the Internet browser on the information technology system of the data subject will automatically submit data through the Google Analytics component for the purpose of online advertising and the settlement of commissions to Google. During the course of this technical procedure, the enterprise Google gains knowledge of personal information, such as the IP address of the data subject, which serves Google, inter alia, to understand the origin of visitors and clicks, and subsequently create commission settlements.

The cookie is used to store personal information, such as the access time, the location from which the access was made, and the frequency of visits of our website by the data subject. With each visit to our Internet site, such personal data, including the IP address of the Internet access used by the data subject, will be transmitted to Google in the United States of America. These personal data are stored by Google in the United States of America. Google may pass these personal data collected through the technical procedure to third parties.

The data subject may, as stated above, prevent the setting of cookies through our website at any time by means of a corresponding adjustment of the web browser used and thus permanently deny the setting of cookies. Such an adjustment to the Internet browser used would also prevent Google Analytics from setting a cookie on the information technology system of the data subject. In addition, cookies already in use by Google Analytics may be deleted at any time via a web browser or other software programs.

In addition, the data subject has the possibility of objecting to a collection of data that are generated by Google Analytics, which is related to the use of this website, as well as the processing of this data by Google and the chance to preclude any such. For this purpose, the data subject must download a browser add-on under the link <https://tools.google.com/dlpage/gaoptout> and install it. This browser add-on tells Google Analytics through a JavaScript, that any data and information about the visits of Internet pages may not be transmitted to Google Analytics. The installation of the browser add-ons is considered an objection by Google. If the information technology system of the data subject is later deleted, formatted, or newly installed, then the data subject must reinstall the browser add-ons to disable Google Analytics. If the browser add-on was uninstalled by the data subject or any other person who is attributable to their sphere of competence, or is disabled, it is possible to execute the reinstallation or reactivation of the browser add-ons.

Further information and the applicable data protection provisions of Google may be retrieved under

<https://www.google.com/intl/en/policies/privacy/> and under <http://www.google.com/analytics/terms/us.html>.

Google Analytics is further explained under the following Link <https://www.google.com/analytics/>.

Who receives your information?

Unless otherwise stated above, the website provider will not transfer your information to third parties without your knowledge.

The website provider will let data-privacy compliant service providers, which process the data within the EU or Switzerland, carry out individual processes mentioned above. These service providers are engaged by the website provider for data and order processing.

Does the website provider use automatic decisions?

The website provider does not use any profiling techniques or automatic decision-making processes. Should the website provider use these practices in individual cases, the provider will separately inform you, if it is prescribed by law.

On which legal basis is the data processed and how long is it saved?

The processing of your data takes place according to Article 6, Paragraph 1, letter b GDPR, to provide the community feature or if you have contacted the website providers (performance of contract). Similarly, the data will be used to fulfill the contract if the user has signed up for the Unternehmertag.

The website provider processes and saves your personal data, as long as you are registered for the community feature. It is to be noted, that the contractual relationship is a continuing obligation, which is termed for years. If the data is no longer required for the performance of contractual or legal obligations, the data will be regularly deleted, unless its continued processing is required for the following purposes:

- Compliance with commercial- and tax-law based retention obligations: defined by the German commercial code (HGB) and tax code (AO). The retention and documentation periods included therein amount to two to ten years.
- Preservation of evidence in the context of the legally prescribed statute of limitations. According to §§ 195ff. of the German civil code (BGB), these statutes of limitations can range up to 30 years, while the regular statute of limitations is three years.

Which data-protection rights do you have?

As long as you are located in a member state of the European union, or rather the European economic community, you have the following rights regarding your personal data:

- The right of access according to article 15 GDPR
- The right of rectification according to article 16 GDPR
- The right to erasure (right to be forgotten) according to article 17 GDPR
- The right to restriction of processing according to article 18 GDPR
- The right to data portability according to article 20 GDPR as well as
- The right to object according to article 21 GDPR

In addition, you have the right to lodge a complaint with a supervisory authority according to article 77 GDPR, § 40 BDSG)

Should you be located in a different country, you may have other rights than the ones listed above.